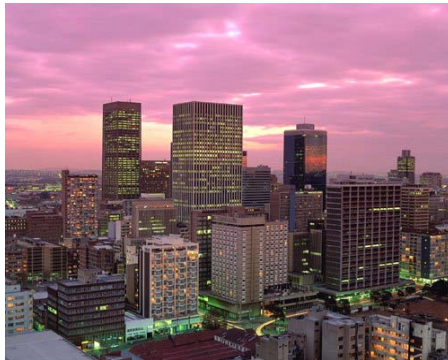




USA – KENYA CHAMBER OF COMMERCE Your Partner in Africa & America ACADEMIC DEAN & FACULTY MISSION TO SOUTH AFRICA October 10–14, 2011



USKCC Trade Mission Delegates at the
Gauteng Economic Development Agency - 2008



Johannesburg, Gauteng Province
Republic of South Africa



South African Department of Trade and Industry
Golf Outing, Cape Town, South Africa

South Africa (The Rainbow Nation) is Africa's largest and most sophisticated economy, a burgeoning democracy, home to nationals of every country on the African continent, an economic powerhouse with the most complex and highly diversified financial systems in Africa. It boasts world-class academic institutions and technical and scientific marvels from the first heart transplant, the successful separation of Siamese twins to the development and deployment of globally commercialized software applications such as PayPal. South Africa is a vibrant emerging market with superior performance in a myriad of sectors including mining (precious metals and minerals), capital markets, automotive manufacturing, agricultural exports, ICT, BPO and chemical production from fuel and plastics fabrication to pharmaceutical production. South Africa has engineered GDP growth of over 158% in the last 7 years with innovative economic development initiatives, sound governance, and bold political will to be the best in the world.

Join our Academic Dean and Faculty Mission to South Africa and capitalize on the opportunity for your school to establish robust academic partnerships, exchanges and collaborations with premier colleges and universities in South Africa. Meet with key stakeholders and decision makers at the universities, interact with captains of industry and meet with key government officials responsible for the rapid development and growth of South Africa's economy. Develop strategic links for your school, your students and your alumni with a crucial stakeholder in the global marketplace—South Africa, the Gateway to Africa.

Deans and Faculty who are interested in establishing these vital links with South Africa are invited to join us on this Mission to explore, experience, establish and expand your reach into South Africa. Please contact the Chamber at info@uskcc.org or on 610-618-9063 for more details about the mission and to **RSVP by August 1, 2011**.

Why Expand into South Africa?

- Strategic Location—The Gateway to Africa
- Africa's Largest Economy
- Stable Currency—South African Rand (R)
- High Returns on Trade and Investment
- Aggressive Economic Development Initiatives
- Free Market Economic Policies
- Highly Educated English-Speaking Workforce
- Expansive Regional Infrastructure – Air, Land & Sea
- Commitment to Public-Private Partnerships
- Intellectual Property Protections
- Sophisticated Fibre Optic Voice/Data Infrastructure
- Highly Diversified Economy
- A Current & Future Powerhouse in Global Markets
- Great Access to Fortune 500 Companies in Africa



ACADEMIC DEAN & FACULTY MISSION TO SOUTH AFRICA October 10–14, 2011



Companies Doing Business in South Africa include:

- **Automotive Manufacturers**
 - Mercedes Benz (C-Class)
 - BMW, Volvo, Volkswagen
 - Toyota, Nissan, General Motors
 - Ford Motor Company
 - Tata, Scania, Navistar
 - Man Truck & Bus
- **Other Sector Companies**
 - GlaxoSmithKline, Pfizer, J&J (Pharmaceuticals)
 - General Electric, Anglo-American (Mining)
 - ExxonMobil, Chevron, British Petroleum
 - Coca-Cola, Siemens, Bridgestone, Midas
 - Deloitte, PricewaterhouseCoopers
 - Microsoft, IBM, Oracle, Google ...

Preparing for Success in South Africa

This is an excellent opportunity for your School to establish strategic links to South Africa and the expanded African marketplace. For maximum effectiveness during your Mission to South Africa, the USA-Kenya Chamber of Commerce will customize your trip to suit the specific needs of your School. To ensure that you hit the ground running, the Chamber will pre-arrange your meetings and coordinate the exchange of preliminary information with principals in South Africa prior to your trip. Preparation and professional support are the cornerstones to a successful mission that delivers tangible results. Join our Dean and Faculty Mission and start planning today to succeed in South Africa.

Who Should Participate in the Mission?

Deans and Faculty from Schools of Business, Economics, Government, Public Policy, International Studies and more. Prospective schools in South Africa include the prestigious Universities of Cape Town, Witwatersrand, Kwazulu-Natal, Stellenbosch, Rhodes and others of similar caliber.

About the USA-Kenya Chamber of Commerce

The USA-Kenya Chamber of Commerce is a non-profit, non-partisan, non-governmental organization whose mission is to enhance mutual partnership, trade and investment between the USA and Africa—with a core competence and focus on transactions between the United States, Kenya and South Africa. We serve as an information resource for strategic market data, as a facilitator of stakeholder networking, and as a voice for our members and business community in the creation of ideal business and economic conditions that foster growth and prosperity in the private sector. The objective of the USA-Kenya Chamber of Commerce is to facilitate and aid companies on both sides of the Atlantic with finding suitable business partnerships, trade and investment opportunities as well as access to markets that result in increased business development for American and African companies. Visit www.uskcc.org for details.

“The USA-Kenya Chamber of Commerce added great value to my business during our trade mission to South Africa. Their contacts and connectivity in both the private and public sectors was pivotal for me and my colleagues.”

- Anne Cheatham, President, Won by One, Lancaster, PA



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October 10–14, 2011

REGISTRATION FORM

Deans Mission Summary

The Academic Dean & Faculty Mission to South Africa is a customized mission to assist your School as it establishes robust academic partnerships, student exchanges and faculty collaborations with premier colleges and universities in South Africa. You will meet with key stakeholders and decision makers at the universities, meet captains of industry and key government officials responsible for the rapid growth and development of South Africa’s economy. Delegates will be privy to meetings and presentations by the various academic institutions, the South African Department of Trade & Industry, economic development agencies, trade representatives, trade associations, the U.S. Commercial Service—Southern Africa (U.S. Embassy – South Africa) and other key contacts within the Chamber’s networks. Empower your students, faculty, staff and alumni with this crucial link to South Africa—the Gateway to Africa.

Cost & Logistics

<p>USKCC Dean/Faculty Mission Fee \$2,500 Includes Setting Up Meetings, Support Staff Attending Meetings Coordinating Schedules in S. Africa Transportation to and from Meetings</p>	<p>Travel Expenses Cost Varies Airfare, Hotel, Leisure Transport Meals and Entertainment are the Responsibility of the Delegate. Safaris & Tours available for a fee.</p>	<p>Logistics Book Airfare, Leisure and Entertainment at Your Convenience Book USKCC Preferred Hotel at a Discounted Rate RSVP by August 1</p>
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Register online at www.uskcc.org or below by mail or facsimile.

School: _____ Website: _____

Primary Contact: _____ Title: _____

Address: _____

Tel #: _____ e-Mail: _____

Please find enclosed my: USKCC Deans Mission Deposit (\$1,000) Deans Mission Final Payment (\$1,500)

    Name _____

Card Number _____ Exp. Date _____ CSC _____

Signature _____ Amount \$ _____

Register and submit payment to **USKCC**, PO Box 87, Oaks, PA 19456 or Fax # 610-717-0012 or online at www.uskcc.org by RSVP Date. Deans Mission Fees are Transferable within your organization and Non-Refundable.